

**EYYS25**

**CINDY TRIMM HOST**

# **SPONSORSHIP**

## **DECK**



**10TH ANNUAL END YOUR YEAR STRONG EMPOWERMENT SUMMIT**  
**"DISRUPTOR—WHAT IF IT ALL DEPENDS ON YOU?"**  
**DECEMBER 5-6TH AT THE HYATT REGENCY ATLANTA**





# ABOUT **END YOUR YEAR STRONG** empowerment summit



# THE SUMMIT



*End Your Year Strong Empowerment Summit* is a powerful annual summit equipping believers with spiritual, mental, and practical tools to finish the year with clarity and purpose.

Gathering leaders and visionaries from all sectors, it inspires intentional living, activates purpose, and empowers participants to enter the new year with strength and focus.

Present your brand to audiences through our channels

AS SEEN ON: *Phil* Daily CNN Newsweek GMA abc

## SOCIAL MEDIA

2,175,500+

COMBINED INSTAGRAM, FACEBOOK,  
LINKEDIN, AND X FOLLOWERS

## LIVE STREAM

3,143,900+

VIEWING AUDIENCE (YOUTUBE, FACEBOOK &  
EMPOWERED TV)

## APP

24,000+

DOWNLOADS

## IN-PERSON

2,000+

REGISTRANTS

## DEMOGRAPHIC PROFILE

Our audience consists of both men and women between the ages of 25-54.

We attract Pastors & Ministry Leaders, Entrepreneurs, Business & Community Leaders, and Influencers.

We have a global following, however, over 80% of our engaged audience is from within the United States.



## PREVIOUS SPONSORS



**FOLLOW US**   @CINDYTRIMM  @DRTRIMM   @ENDYOURYEARSTRONG



# SUMMIT DETAILS

December 5-6, 2025

Hyatt Regency Atlanta

*265 Peachtree Rd NE, Atlanta, GA 30303*

Audience size: 2000





# CINDY TRIMM

◦ GLOBAL STRATEGIST: CORPORATE, ACADEMIA, GOVERNMENT

**Dr. Cindy Trimm** is a distinguished scholar and former senator with expertise in Strategic Leadership and Corporate Governance. She is the founder and CEO of ***Trimm International***, a prestigious executive coaching and consulting company. Dr. Trimm has received recognition from prominent figures, including a Lifetime Achievement Award from former U.S. President Barack Obama and honors from the Queen of England, Duke of Edinburgh, and Governor of Bermuda.

As a visionary humanitarian, she founded ***Trimm Global Charities***, dedicated to cultural transformation through initiatives such as community development, women and girls' empowerment, medical outreach, and education. The organization actively contributes to advancing the United Nations Sustainability Goals.

Dr. Trimm is also a prolific author with over 50 best-selling titles, a producer of the blockbuster movie "Canal Street," and a prominent television and radio host. She is highly sought after as a speaker on topics like personal branding, women in business, governmental leadership, and workforce capacity building.

Through strategic interdisciplinary forums and multimedia projects, Dr. Trimm generates practical solutions to society's challenges, emphasizing the potential for positive change in the global village. As the founder of the ***Trimm Institute for Global Leadership***, which has trained over 250K leaders in 30+ nations, she remains committed to maximizing human potential through leadership development and collaborative partnerships, aiming to make a meaningful difference in the world.





# SPONSORSHIP OPPORTUNITIES



# SPONSORSHIP OPPORTUNITY

(Exclusive to One Brand)

Platinum Visionary Sponsor

\$100,000+

Everything in Lead Sponsor, plus:

## Exclusive Benefits

- **Category Exclusivity:** Only one brand recognized at this level across all EYYS events and media.
- **Title Recognition:** Event presented as *"The 10th Annual End Your Year Strong Empowerment Summit — Powered by [Sponsor Name]"*.
- **Brand Domination:** Logo in the top tier position across all platforms—print, digital, press releases, livestream overlays, mobile app, and venue signage.

## Media & Digital Amplification

- **Main Stage Spotlight:** Opportunity for sponsor representative to deliver a keynote welcome or visionary talk.
- **Exclusive Media Feature:** Produced spotlight interview with Dr. Cindy Trimm, broadcast across EYYS social platforms and partner channels.
- **High-Volume Impressions:**
  - Dedicated media day takeover on EYYS social accounts.
  - Minimum 10 premium posts tagged and boosted across platforms.
  - Banner takeover on livestream broadcasts.

## On-Site Experience

- **Signature Activation Space:** Double-sized prime placement in exhibit hall (e.g., 20x40).
- **Branded Lounge or VIP Suite:** Hospitality space branded by sponsor for networking, interviews, or product showcases.
- **Premium Seating Access:** Reserved front-row seating for executives and guests.
- **Expanded Registrations:** 20 VIP + 20 General admission passes.

## Legacy Value & Long-Term Impact

- **Integration in EYYS Documentary/Highlight Reel** distributed post-event.
- **Post-Summit ROI Report:** Custom data analytics showing reach, impressions, engagement, and attendee touchpoints.
- **Extended Partnership Option:** First right of refusal for 2026 Visionary Sponsorship.

# SPONSORSHIP OPPORTUNITY

(Exclusive to One Brand)

Lead Sponsor

# \$50,000

- Company will be listed as "Lead Sponsor" of EYYS
- Company recognized in all national, regional, local, and social media (Radio, Print, Web)
- Inclusion of Name/Logo on all EYYS Marketing Materials
- Mention in all press and media releases
- One (1) 60 Sec. PSA/Promotional Ad ran throughout all events
- Company Executive invited to join with remarks at Opening Press EYYS
- Company Executive or Spokesperson to kick-off a pre-selected Event each day
- Company presents and curates two (2) Breakout Workshops
- Digital Signage throughout the EYYS Site
- Company Logo on five (5) Social Media Posts on multiple platforms (Pre and Post)
- Company logo on all Event Email Blasts
- Four (4) Company branded product/service Email Blast to Attendee Database
- Three (3) dedicated influencers to promote branded content
- Prominent advertisements, promotions and push notifications in Event App
- Ten (10) VIP EYYS Registrations and Ten (10) General EYYS Registrations
- (1) 20x20 Prime Exhibit Activation Space



# SPONSORSHIP OPPORTUNITY

(Category Exclusive)

Live Stream Sponsor

# \$25,000

- Company will be listed as a "Live Stream Sponsor" of EYYS
- Company recognized in select national, regional, local and social media (Radio, Print, Web)
- Inclusion of Name/Logo on all EYYS Marketing Materials
- Mention in all press and media releases
- One (1) 30 Sec. PSA/Promotional Ad before each General Session
- Company Executive or Spokesperson to kick-off a pre-selected Session
- Company present and curate one (1) Breakout Workshops
- Digital Signage throughout the EYYS Site
- Company Logo on three (3) Social Media Posts each on multiple platforms
- Company logo on all Event Email Blasts
- Two (2) Company branded product/service Email Blast to Attendee Database
- Two (2) dedicated influencers to promote branded content
- Prominent advertisement, promotions and push notifications in EYYS App
- Five (5) VIP EYYS Registrations and Ten (10) General EYYS Registrations
- (1) 10x20 Prime Exhibit Activation Space

# SPONSORSHIP OPPORTUNITY

Presenting Segment Sponsor

# \$15,000

- Company will be listed as the "Presenting Segment Sponsor" of a "Specific Segment" at EYYS (Concerts, Partner Breakfast, Curated Workshops, KSM Graduation)
- Company recognized in all local and social media (Radio, Print, Web)
- Inclusion of Name/Logo on EYYS Marketing Materials
- Mention in the select press and media releases
- Company presents EYYS Segment with opening remarks
- Digital Signage throughout the EYYS Site
- Company Logo on three (3) Social Media Posts each on multiple platforms
- One (1) dedicated influencer to promote branded content
- Company logo on three (3) Event Email Blasts
- Advertisement, promotions and push notifications in EYYS App
- Two (2) VIP EYYS Registrations and Five (5) General EYYS Registrations
- (1) 10x10 Prime Exhibit Activation Space



## Unleash Your Business Potential: Seize the Vendor Opportunity to End Your Year Strong!

Welcome to *End Your Year Strong*—a premier opportunity designed to elevate your brand and position your business for remarkable success in 2026. Join an exclusive network of vendors and present your products or services to a highly engaged audience of over 1,000 motivated attendees. This is more than an event—it's a platform for bold growth, brand visibility, and lasting impact.

[Secure your spot](#) today and claim your place among the trailblazers shaping the future of business.

### Vendor Benefits

- **Expand Your Reach:** Gain exposure to a highly targeted audience of over 1,000 motivated attendees who are actively seeking products, services, and solutions like yours.
- **Prime Display Space:** Showcase your offerings with a full 6-foot table, providing ample room to create an attractive and compelling product presentation.
- **Connectivity Options:** Stay powered and online throughout the event with optional access to electricity and WiFi (available for an additional fee).
- **Strategic Networking:** Engage with fellow business leaders, connect with potential clients, and build lasting relationships that can drive growth well beyond the event.
- **Accelerate Your Business Goals:** Position your brand for success heading into 2026 by participating in a high-visibility platform designed to boost awareness and increase sales.
- **Create Long-Term Impact:** Participation in End Your Year Strong not only builds immediate momentum—it contributes to sustained growth and future opportunity.







**BECOME**  
A S P O N S O R  
**N O W**



**CLICK HERE**

***You're just one click away from reaching a new audience with your brand!***

Sharnell Roberson • [sroberson@trimminternational.com](mailto:sroberson@trimminternational.com) / [endyouryearstrong.com](http://endyouryearstrong.com)